

# **Total Brain Limited**

# **Earnings Update**

# Interview with TTB Senior Adviser/ IBM's Mental Fitness 360 co-Founder

Total Brain (ASX:TTB) is the developer of a neuroscience-based mental health & fitness platform powered by the largest standardized neuroscientific database in the world formed over almost two decades and with \$50m of R&D funding. RaaS recently had the opportunity to put questions to Nicole Gardner, the co-founder of IBM's Mental Fitness 360 program (previously known as Thrive 360). Ms Gardner, who until earlier this year held the role of VP, Federal Healthcare Industry Leader, IBM Global Services, has recently joined Total Brain's advisory board. We felt that given our view the IBM Mental Fitness 360 partnership was a breakthrough deal for Total Brain that an interview with its founder would be of interest to investors. The full interview is on the following two pages. Our base case DCF valuation for Total Brain is \$138m or \$1.27/share. In our view, continued momentum with cash generation together with ongoing confirmation that Total Brain's platform is being adopted by corporates and organisations should underpin its share price performance.

### **Business model**

Total Brain operates a subscription as a service (SaaS) model for its mental health and fitness platform. The science behind the platform has been developed over almost two decades with input from the leading academic institutions in the field. This has generated a proprietary neuroscientific database of scale which underpins the scientific validation that differentiates Total Brain from other brain training and wellness applications. The app, promoted by affinity partners, assesses the four core brain capacities (emotion, feeling, cognition, self-control), pre-screens seven common mental health conditions and delivers personalised brain and mind/body training.

# Interview with Nicole Gardner, Senior Advisor and Executivein-Residence of Total Brain and IBM Mental Fitness 360 cofounder

In August 2019, Total Brain's technology was chosen by IBM to be embedded in its Mental Fitness 360 platform for rollout to 18m veterans under the Get Results in Transition (GRIT) program funded by US veterans. Ms Gardner was a co-architect of Mental Fitness 360 (previously called Thrive 360) as a long-time champion of mental health initiatives within IBM and more recently VP, Federal Healthcare Industry Leader. She has recently joined Total Brain's advisory board and took the time to respond to a list of questions we sent through. These together with Ms Gardner's responses are set out on the following two pages.

### Base case valuation is \$138m or \$1.27/share

We use the discounted cashflow methodology to value Total Brain, arriving at a base case valuation of \$138m or \$1.27/share. Our valuation reflects a 41% CAGR in free cashflows from 2023-2029. Using the same WACC, the last share price of \$0.38 reflects an estimated 15% CAGR in free cashflows from 2023-2029.

Historical	earnings and	d RaaS Adviso	ry estimates			
Year end	Revenue (A\$m)	EBITDA reported (A\$m)	NPAT reported (A\$m)	EPS* (c)	P/E (x)	EV/Sales (x)
06/19	2.6	(6.7)	(8.6)	(12.16)	na	6.6
06/20e	5.4	(6.8)	(7.0)	(7.90)	na	5.5
06/21e	12.3	(1.8)	(1.6)	(1.45)	na	2.7
06//22e	20.8	4.0	2.6	2.42	15.2	1.6

Source: Company data, RaaS Advisory Estimates for FY20e, FY21e, FY22e \*adj for onetime items

# Healthcare services

### 2 July 2020



### Share performance (12 months)



#### **Upside Case**

- Highly scalable SaaS model
- Significant validation from IBM choosing the platform as the engine for Mental Fitness 360
- Targeting predominantly US corporates and consumers

### **Downside Case**

- Enterprise sales cycle for the B2B product takes from 9-18 months
- New consumer product yet to be fully trialled in market
- Commercial success to date has been elusive

### **Board of Directors**

Dr Evian Gordon	Executive Chairman/ Founder
Louis Gagnon	Managing Director/ CEO
Matthew Morgan	Non-Executive Director
David Torrible	Non-Executive Director

# Company contact

David Daglio

Emil Vasilev (CFO) +646 763 3264 emil@totalbrain.com

Simon Poidevin (Australia/NZ Manager) simon.poidevin@totalbrain.com

### RaaS Advisory contact

Finola Burke\* +61 414 354 712

finola.burke@raasgroup.com

Non-Executive Director

\*The analyst holds shares



# Interview with Nicole Gardner, Senior Adviser and Executive-in-Residence at Total Brain and co-founder of IBM's Mental Fitness 360 program

**RaaS:** You have been in the healthcare space for over 10 years and serving federal institutions in the US through various roles for more than 35 years (recently as VP, Federal Healthcare Industry Leader, IBM Global Services and a co-Founder of the Mental Fitness 360 program at IBM). Is 2020 the year for mental health to be recognised?

**Nicole Gardner**: While mental health practitioners have known all along, it is only recently that a wider audience has begun to appreciate the significant role mental health plays as an extension of physical health. Total well-being is not possible without recognition of the impact of mental health and fitness on how our bodies and minds function together.

The interaction and impact of mental fitness on work performance, quality of life, relationships and healthcare costs for everyone cannot be underestimated. And there is a wide spectrum of the mental health continuum – from people who are clinically depressed, to all of us who experience stress in our daily lives, to those who are always striving to improve, mental fitness affects us all. The more mentally fit we are, the more physically fit we can be, the lower our health care costs can be. Of course, the inverse is true as well. And this insight is only recently recognized in mainstream general medical practice and is only now emerging as a culture shift in our society.

This is especially true as we struggle with COVID-19 and its impact on everyone and especially vulnerable populations. The impact of ongoing stress and trauma is only just becoming visible with the recent suicides in the healthcare professional arena and more first responders and front-line workers speaking out about their daily trauma experiences. For the general public, the impact of social isolation and fear and uncertainty are bound to have long term detrimental effects. It is essential that we recognize these pain points, acknowledge their impact and design interventions to help us to mitigate the future impact and address the resulting mental health challenges.

I hope that the universality of this experience will help us to reduce the societal stigma of talking about mental health and promote an atmosphere of tolerance and respect that supports everyone to ask for help when they need it.

If we cannot move into a more tolerant era and we don't promote this awakening, the damage of continuous trauma and stress will lead to poorer workforce performance, more chronic illness and higher health care costs across the board.

**RaaS:** What makes the partnership between Total Brain and IBM strategic?

**Nicole Gardner**: IBM offers unparalleled global reach across every industry. And as one of the world's top brands, IBM has existing relationships in the US Federal government space with agencies that specialize in serving populations that sorely need mental fitness solutions. IBM offers its clients and partners operational excellence and best-practices as well as the ability to scale to fit any population.

Combining Total Brain's cutting-edge technology and unprecedented neuroscientific assets as well as the breadth of data packaged in a modern, user-friendly delivery channel for individuals and practitioners (clinicians and care managers) with IBM's strength and reach is a powerful platform team for any community.

**RaaS:** Can you talk about the findings from the initial pilot of IBM's Mental Fitness 360 (formerly Thrive 360) to veterans? What benefits did they derive from the platform?

**Nicole Gardner**: Transitioning from active duty to civilian life is a very stressful phase of an individual's life, no matter how successful they may have been in the military. Acknowledging the impact of that stress can add to the pain points that a transitioning veteran might experience. The field test of IBM's Mental Fitness 360 solution conducted with 1,403 U.S. veterans, was very successful, as reported in IBM's blog post (https://ibm.co/38PqYCg). Veterans spent between 11 and 16 minutes per day, on average, using the GRIT

2 July 2020 2



application. A survey of the field testers found that 69% of them would recommend the application to other veterans. The Total Brain-powered "Mind Gym" was cited as the top feature. The test group as a whole spent about 20 hours per day doing tests and exercises. At day 70 of the field test, that correlated to 84,000 minutes (1,400 hours) spent in the Mind Gym — or about 60 minutes per person.

The second-most popular feature was a job-matching service that connects veterans with personalized job opportunities aligned with their backgrounds, skills, military experience and interests using Watson Employment Manager and an aggregator of more than 51,000 job sites.

**Raas:** What opportunities do you see for delivering mental fitness solutions to communities beyond veterans?

**Nicole Gardner:** As described by IBM here https://www.ibm.com/industries/federal/grit-veterans, veterans are not alone in facing mental health difficulties during life transitions. Addicts in recovery, inmates coming out of prison and young adults aging out of foster care, students, law enforcement officials, for example, can face tremendous difficulties coping with their new reality. Current global events make the need for scalable tele-mental health solutions even more apparent.

And in general, one time or another, everyone struggles to cope with a big transition, whether it is marriage, divorce, college graduation, a job change, having kids or losing someone close. In the long run, digital mental health solutions could help people in all walks of life face everyday challenges and maintain an even keel whenever their seas get rough.

RaaS: What attracted you to join Total Brain's team?

**Nicole Gardner:** I was delighted to be invited to join TTB's team as Senior Advisor and Executive-in-Residence because I firmly believe that mental health and mental fitness are essential to unlocking wellness and vitality for any population. In the Total Brain platform, I see huge potential to help individuals address their issues in a very data driven and action-oriented manner. In addition, I see tremendous opportunity to help employers to take a holistic view of how their workforce is performing and to design purposeful programs to help people thrive. For clinicians and care managers, adding a mental fitness component to their tool kit which is data driven and real time, provides new insights and a broader ability to address the social determinants of health so that programs can be tailored and customized to optimize efficacy.

In the long run, as the ongoing impact of mental health becomes more visible and people generally recognize how important it is to understand the parameters of their own capabilities, they will begin to understand that they can exercise their brains and improve their abilities. The Total Brain solution can help people to feel empowered to take control of their mental health and improve their ability to thrive.

Contributing to that equation and having the opportunity to help shape the future of mental health options and solutions is exciting and very gratifying. I am delighted to be part of TTB's senior leadership team.



**Exhibit 3: Financial year financial summary** 

Total Brain (TTB.AX)						Share price (30 June 2020)					A\$	0.3
Profit and Loss (A\$m)						Interim (A\$m)	H119A	H219A	H120F	H220F	H220F	H220
Y/E 30 June	FY18A	FY19A	FY20F	FY21F	FY22F	Revenue	1.1	1.5	2.2	3.2	4.9	7
Revenue	2.6	2.6	5.4	12.3	20.8	EBITDA	(4.4)	(3.7)	(3.8)	(3.0)	(1.8)	(0.
Gross profit	2.5	2.3	4.4	10.1	17.1	EBIT	(4.5)	(4.0)	(3.9)	(3.2)	(2.0)	(0.
GP margin %	95.3%	87.8%	82.3%	82.3%	82.3%	NPAT (normalised)	(4.5)	(4.1)	(3.9)	(3.1)	(1.4)	(0.
EBITDA	(4.9)	(6.7)	(6.8)	(1.8)	4.0	Minorities	0.0	0.0	0.0	0.0	0.0	(
Depn	(0.0)	(0.0)	(0.0)	(0.0)	(0.0)	NPAT (reported)	(4.5)	(4.1)	(3.9)	(3.1)	(1.4)	(0
Amort	(0.1)	(0.4)	(0.3)	(0.4)	. ,	EPS (normalised)	(6.9)	(0.6)	(4.8)	(3.0)	(1.3)	(0
EBIT	(23.4)	(7.2)	(7.1)	(2.3)	3.6	EPS (reported)	(6.9)	(0.6)	(4.8)	(3.0)	(1.3)	(0
Interest	(0.5)	0.0	0.1	0.2	0.2	Dividend (cps)	0.0	0.0	0.0	0.0	0.0	(0
Tax	0.8	0.0	0.0	0.6	(1.0)	Imputation	30.0	30.0	30.0	30.0	30.0	3
Minorities	0.0	0.0	0.0	0.0	0.0	Operating cash flow	(2.3)	(3.4)	(4.3)	(0.7)	(1.1)	((
Equity accounted assoc	(0.0)	0.0	0.0	0.0	0.0	Free Cash flow	(1.0)	(2.0)	(3.2)	0.3	(0.1)	,,
NPAT pre significant items	(23.1)	(8.6)	(7.0)	(1.5)	2.7	Divisionals	H119A	H219A	H120F	H220F	H220F	H22
	0.0	0.0	0.0	0.0	0.0	B2B Revenue	0.9	0.9	1.1	1.8	2.3	
Significant items		_		_								3
NPAT (reported)	(23.1)	(8.6)	(7.0)	(1.5)	2.7	B2C Revenue	0.1	0.2	0.2	0.5	1.7	2
Cash flow (A\$m)	E1/104	<b>-</b> 1/404	E1/00E	=>/0/=	E1/00E	Total Revenue	0.9	1.1	1.3	2.3	4.0	6
Y/E 30 June	FY18A	FY19A	FY20F	FY21F	FY22F		4.0	4.0	4.0		4.0	
EBITDA	(4.9)	(6.7)	(6.8)	(1.8)	4.0	Gross profit	1.0	1.3	1.8	2.6	4.0	(
Interest	0.0	0.0	0.1	0.2	0.2	Gross Profit Margin %	106%	114%	143%	116%	102%	94
Tax	0.0	0.0	0.0	0.0	(1.0)							
Working capital changes	1.0	1.1	1.6	0.3	(0.6)	Employ ment	2.8	2.7	3.7	3.7	3.9	4
Operating cash flow	(3.9)	(5.6)	(5.0)	(1.3)	2.6	Marketing	0.4	0.4	0.4	0.4	0.4	(
Mtce capex	0.0	0.0	(0.1)	(0.1)	(0.1)	Other costs	1.2	1.3	1.5	1.5	1.5	1
Free cash flow	(3.9)	(5.6)	(5.1)	(1.4)	2.5	Total costs	4.4	4.4	5.6	5.6	5.9	(
Growth capex	(1.7)	(2.7)	(2.1)	(2.0)	(2.0)							
Acquisitions/Disposals	0.0	0.0	0.0	0.0	0.0	EBITDA	(3.4)	(3.1)	(3.8)	(3.0)	(1.8)	(
Other	(0.1)	0.1	0.0	0.0	0.0	EBITDA margin %	nm	nm	nm	nm	nm	(
Cash flow pre financing	(5.7)	(8.2)	(7.2)	(3.4)	0.5							
Equity	10.5	6.7	14.0	0.0	0.0	Margins, Leverage, Returns		FY18A	FY19A	FY20F	FY21F	FY
Debt	(0.1)	0.0	0.0	0.0	0.0	EBITDA margin %		(186.7%)	(258.7%)	(126.1%)	(14.8%)	19
Dividends paid	0.0	0.0	0.0	0.0	0.0	EBIT margin %		(893.4%)	(274.8%)	(132.2%)	(18.3%)	17
Net cash flow for year	4.7	(1.5)	6.8	(3.4)	0.5	NPAT margin (pre significant i	items)	(882.9%)	(329.4%)	(130.6%)	(12.0%)	13
Balance sheet (A\$m)		( -/		(- )		Net Debt (Cash)	,	6.62	5.21	11.77	8.34	8.
Y/E 30 June	FY18A	FY19A	FY20F	FY21F	FY22F	Net debt/EBITDA (x)	(x)	n/a	n/a	n/a	n/a	2.
Cash	6.6	5.2	11.8	8.3	8.9	ND/ND+Equity (%)	(%)	(43.6%)	(34.8%)	(77.4%)	(48.6%)	(45.9
Accounts receivable	1.3	0.8	0.7	1.4	2.2	EBIT interest cover (x)	(x)	n/a	n/a	n/a	n/a	(4.6
Inventory	0.0	0.0	0.0	0.0	0.0	ROA	(**)	(95.8%)	(32.3%)	(28.4%)	(8.1%)	12.4
Other current assets	0.0	0.2	0.3	0.3	0.3	ROE		(124.4%)	(40.8%)	(29.7%)	(5.6%)	10.1
Total current assets	8.0	6.2	12.8	10.0	11.3	ROIC		(162.5%)	(109.5%)	(167.9%)	(37.0%)	94.8
PPE	0.0	0.2	0.3	0.3	0.4	NTA (per share)		41.0%	34.3%	24.9%	23.5%	26.0
						" ,						
Goodwill	0.0	0.0	0.0	0.0	0.0	Working capital		82.8%	35.3%	(10.0%)	57.6%	129.1
Intangibles	14.7	14.9	15.5	17.1	18.7	WC/Sales (%)		31.6%	13.6%	(1.9%)	4.7%	6.2
Deferred tax asset	0.0	0.0	0.0	0.0	0.0	Revenue growth		10.4%	(0.5%)	106.4%	129.5%	68.7
Other non current assets		0.0	0.0	0.0	0.0	EBIT growth pa		n/a	n/a	n/a	n/a	(258.4
-	0.0									FY20F	FY21F	FY2
Total non current assets	14.9	15.2	15.8	17.5	19.1	Pricing		FY18A	FY19A			
Total non current assets Total Assets	14.9 22.9	21.4	28.6	27.5	30.4	No of shares (y/e)	(m)	53	59	108	108	1
Total non current assets  Total Assets  Accounts payable	14.9 22.9 0.5	21.4 0.5	28.6 0.8	27.5 0.8	30.4 0.9	•	(m) (m)					1
Total non current assets  Total Assets  Accounts payable  Short term debt	14.9 22.9 0.5 0.0	21.4 0.5 0.0	28.6 0.8 0.0	27.5 0.8 0.0	30.4 0.9 0.0	No of shares (y/e) Weighted Av Dil Shares	1.7	53 36	59 59	108 108	108 108	1
Total non current assets  Total Assets  Accounts payable  Short term debt	14.9 22.9 0.5	21.4 0.5	28.6 0.8	27.5 0.8	30.4 0.9 0.0	No of shares (y/e)	1.7	53	59	108	108	1
Total non current assets  Total Assets  Accounts payable  Short term debt  Tax payable	14.9 22.9 0.5 0.0	21.4 0.5 0.0	28.6 0.8 0.0	27.5 0.8 0.0	30.4 0.9 0.0 0.0	No of shares (y/e) Weighted Av Dil Shares	(m)	53 36	59 59	108 108	108 108	1 1 2
Total non current assets  Fotal Assets  Accounts payable  Short term debt  Fax payable  Deferred revenue	14.9 22.9 0.5 0.0 0.0	21.4 0.5 0.0 0.0	28.6 0.8 0.0 0.0	27.5 0.8 0.0 0.0	30.4 0.9 0.0 0.0	No of shares (y/e) Weighted Av Dil Shares EPS Reported	(m)	53 36 (6.38)	59 59 (14.53)	108 108 (7.61)	108 108 (1.37)	1 1 2 2
Total non current assets  Total Assets  Accounts pay able  Short term debt  Tax pay able  Deferred revenue  Total current liabilities	14.9 22.9 0.5 0.0 0.0 0.5	21.4 0.5 0.0 0.0 0.0	28.6 0.8 0.0 0.0 0.0	27.5 0.8 0.0 0.0 1.1	30.4 0.9 0.0 0.0 1.2 2.1	No of shares (y/e) Weighted Av Dil Shares  EPS Reported  EPS Normalised/Diluted	(m)	53 36 (6.38) (12.98)	59 59 (14.53) (12.16)	108 108 (7.61) (7.80)	108 108 (1.37) (1.37)	1 1 2 2
Total non current assets  Total Assets  Accounts pay able Short term debt  Tax pay able Deferred revenue  Total current liabilities Long term debt	14.9 22.9 0.5 0.0 0.0 0.5 1.0	21.4 0.5 0.0 0.0 0.0 0.6 1.1	28.6 0.8 0.0 0.0 0.7 1.5	27.5 0.8 0.0 0.0 1.1 1.9	30.4 0.9 0.0 0.0 1.2 2.1 0.0	No of shares (y/e) Weighted Av Dil Shares  EPS Reported  EPS Normalised/Diluted  EPS growth (norm/dil)	(m) cps cps	53 36 (6.38) (12.98) n/a	59 59 (14.53) (12.16) n/a	108 108 (7.61) (7.80)	108 108 (1.37) (1.37) n/a	2 2
Total non current assets  Total Assets  Accounts pay able Short term debt  Tax pay able Deferred revenue  Total current liabilities Long term debt  Other non current liabs	14.9 22.9 0.5 0.0 0.0 0.5 1.0	21.4 0.5 0.0 0.0 0.6 1.1 0.0	28.6 0.8 0.0 0.0 0.7 1.5 0.0	27.5 0.8 0.0 0.0 1.1 1.9 0.0	30.4 0.9 0.0 0.0 1.2 2.1 0.0	No of shares (y/e) Weighted Av Dil Shares  EPS Reported  EPS Normalised/Diluted  EPS growth (norm/dil)  DPS	(m) cps cps	53 36 (6.38) (12.98) n/a	59 59 (14.53) (12.16) n/a	108 108 (7.61) (7.80) n/a	108 108 (1.37) (1.37) n/a	2 2
Total non current assets  Total Assets  Accounts pay able Short term debt  Tax pay able Deferred revenue  Total current liabilities Long term debt  Other non current liabs  Total long term liabilities	14.9 22.9 0.5 0.0 0.0 0.5 1.0 0.0 0.1	21.4 0.5 0.0 0.0 0.6 1.1 0.0 0.1	28.6 0.8 0.0 0.0 0.7 1.5 0.0 0.1	27.5 0.8 0.0 0.0 1.1 1.9 0.0 0.1 0.1	30.4 0.9 0.0 0.0 1.2 2.1 0.0	No of shares (y/e) Weighted Av Dil Shares  EPS Reported  EPS Normalised/Diluted  EPS growth (norm/dil)  DPS  DPS Growth  Dividend yield	(m) cps cps	53 36 (6.38) (12.98) n/a -	59 59 (14.53) (12.16) n/a -	108 108 (7.61) (7.80) n/a - n/a	108 108 (1.37) (1.37) n/a - n/a	2 2
Total non current assets  Total Assets  Accounts pay able Short term debt  Tax pay able Deferred revenue  Total current liabilities Long term debt Other non current liabs  Total long term liabilities  Total Liabilities	14.9 22.9 0.5 0.0 0.0 0.5 1.0 0.0 0.1 0.1	21.4 0.5 0.0 0.0 0.6 1.1 0.0 0.1 0.1	28.6 0.8 0.0 0.0 0.7 1.5 0.0 0.1 0.1 1.6	27.5 0.8 0.0 0.0 1.1 1.9 0.0 0.1 0.1 2.0	30.4 0.9 0.0 0.0 1.2 2.1 0.0 0.1 0.1	No of shares (y/e) Weighted Av Dil Shares  EPS Reported  EPS Normalised/Diluted  EPS growth (norm/dil)  DPS  DPS Growth  Dividend yield  Dividend imputation	(m) cps cps	53 36 (6.38) (12.98) n/a - n/a 0.0%	59 59 (14.53) (12.16) n/a - n/a 0.0%	108 108 (7.61) (7.80) n/a - n/a 0.0%	108 108 (1.37) (1.37) n/a - n/a 0.0%	2 2 2 0.0
Total non current assets  Total Assets  Accounts pay able Short term debt  Tax pay able Deferred revenue  Total current liabilities Long term debt Other non current liabs  Total long term liabilities  Total Liabilities	14.9 22.9 0.5 0.0 0.0 0.5 1.0 0.0 0.1	21.4 0.5 0.0 0.0 0.6 1.1 0.0 0.1	28.6 0.8 0.0 0.0 0.7 1.5 0.0 0.1	27.5 0.8 0.0 0.0 1.1 1.9 0.0 0.1 0.1	30.4 0.9 0.0 0.0 1.2 2.1 0.0 0.1 0.1	No of shares (y/e) Weighted Av Dil Shares  EPS Reported  EPS Normalised/Diluted  EPS growth (norm/dil)  DPS  DPS Growth  Dividend yield  Dividend imputation  PE (x)	(m) cps cps	53 36 (6.38) (12.98) n/a - n/a 0.0% 30	59 59 (14.53) (12.16) n/a - n/a 0.0% 30	108 108 (7.61) (7.80) n/a - n/a 0.0% 30	108 108 (1.37) (1.37) n/a - n/a 0.0% 30	2 2 2
Total non current assets Total Assets Accounts pay able Short term debt Tax pay able Deferred revenue Total current liabilities Long term debt Other non current liabs Total long term liabilities Total Liabilities Net Assets	14.9 22.9 0.5 0.0 0.0 0.5 1.0 0.0 0.1 0.1 1.1 21.8	21.4 0.5 0.0 0.0 0.6 1.1 0.0 0.1 0.1 1.2 20.2	28.6 0.8 0.0 0.0 0.7 1.5 0.0 0.1 0.1 1.6 27.0	27.5 0.8 0.0 0.0 1.1 1.9 0.0 0.1 0.1 2.0	30.4 0.9 0.0 0.0 1.2 2.1 0.0 0.1 2.2 28.2	No of shares (y/e) Weighted Av Dil Shares  EPS Reported  EPS Normalised/Diluted  EPS growth (norm/dil)  DPS  DPS Growth  Dividend yield  Dividend imputation  PE (x)  PE market	(m) cps cps	53 36 (6.38) (12.98) n/a - n/a 0.0%	59 59 (14.53) (12.16) n/a - n/a 0.0% 30 -	108 108 (7.61) (7.80) n/a - n/a 0.0% 30 -	108 108 (1.37) (1.37) n/a - n/a 0.0% 30 - 15.6	1 1 2 2 2 - 0.0
Total non current assets  Total Assets  Accounts pay able Short term debt  Tax pay able Deferred revenue  Total current liabilities Long term debt Other non current liabs  Total long term liabilities  Total Liabilities  Net Assets  Share capital	14.9 22.9 0.5 0.0 0.0 0.5 1.0 0.0 0.1 21.8 58.1	21.4 0.5 0.0 0.0 0.6 1.1 0.0 0.1 0.1 1.2 20.2	28.6 0.8 0.0 0.0 0.7 1.5 0.0 0.1 0.1 1.6 27.0	27.5 0.8 0.0 0.0 1.1 1.9 0.0 0.1 0.1 2.0 25.5	30.4 0.9 0.0 0.0 1.2 2.1 0.0 0.1 2.2 28.2	No of shares (y/e) Weighted Av Dil Shares  EPS Reported  EPS Normalised/Diluted  EPS growth (norm/dil)  DPS  DPS Growth  Dividend yield  Dividend imputation  PE (x)  PE market  Premium/(discount)	(m) cps cps	53 36 (6.38) (12.98) n/a - n/a 0.0% 30 -	59 59 (14.53) (12.16) n/a - n/a 0.0% 30 - 15.6 (100.0%)	108 108 (7.61) (7.80) n/a - n/a 0.0% 30 - 15.6 (100.0%)	108 108 (1.37) (1.37) n/a - n/a 0.0% 30 - 15.6 (100.0%)	1 1 2 2 2 - 0.0
Total non current assets Total Assets Accounts pay able Short term debt Tax pay able Deferred revenue Total current liabilities Long term debt Other non current liabs Total long term liabilities Total Liabilities Net Assets Share capital Accumulated profits/losses	14.9 22.9 0.5 0.0 0.0 0.5 1.0 0.0 0.1 21.8 58.1 (40.2)	21.4 0.5 0.0 0.0 0.6 1.1 0.0 0.1 0.1 1.2 20.2 64.8 (48.8)	28.6 0.8 0.0 0.0 0.7 1.5 0.0 0.1 0.1 1.6 27.0 78.5 (55.8)	27.5 0.8 0.0 0.0 1.1 1.9 0.0 0.1 0.1 2.0 25.5 78.5 (57.3)	30.4 0.9 0.0 0.0 1.2 2.1 0.0 0.1 2.2 28.2 78.5 (54.6)	No of shares (y/e) Weighted Av Dil Shares  EPS Reported  EPS Normalised/Diluted  EPS growth (norm/dil)  DPS  DPS Growth  Dividend yield  Dividend imputation  PE (x)  PE market  Premium/(discount)  EV/EBITDA	cps cps	53 36 (6.38) (12.98) n/a - n/a 0.0% 30 - 15.6	59 59 (14.53) (12.16) n/a - - - - - - - - - - - - - - - - - - -	108 108 (7.61) (7.80) n/a - n/a 0.0% 30 - 15.6 (100.0%)	108 108 (1.37) (1.37) n/a - n/a 0.0% 30 - 15.6 (100.0%)	1 1 2 2 2 - 0.0 15 1 (2.7'
Total non current assets  Total Assets  Accounts pay able Short term debt  Tax pay able Deferred revenue Total current liabilities Long term debt Other non current liabs Total long term liabilities Total Liabilities Net Assets  Share capital Accumulated profits/losses Reserves Minorities	14.9 22.9 0.5 0.0 0.0 0.5 1.0 0.0 0.1 21.8 58.1	21.4 0.5 0.0 0.0 0.6 1.1 0.0 0.1 0.1 1.2 20.2	28.6 0.8 0.0 0.0 0.7 1.5 0.0 0.1 0.1 1.6 27.0	27.5 0.8 0.0 0.0 1.1 1.9 0.0 0.1 0.1 2.0 25.5	30.4 0.9 0.0 0.0 1.2 2.1 0.0 0.1 0.1 2.2 28.2 78.5 (54.6)	No of shares (y/e) Weighted Av Dil Shares  EPS Reported  EPS Normalised/Diluted  EPS growth (norm/dil)  DPS  DPS Growth  Dividend yield  Dividend imputation  PE (x)  PE market  Premium/(discount)	(m) cps cps	53 36 (6.38) (12.98) n/a - n/a 0.0% 30 -	59 59 (14.53) (12.16) n/a - n/a 0.0% 30 - 15.6 (100.0%)	108 108 (7.61) (7.80) n/a - n/a 0.0% 30 - 15.6 (100.0%)	108 108 (1.37) (1.37) n/a - n/a 0.0% 30 - 15.6 (100.0%)	1 1 2 2 2 - 0.0

Source: RaaS Advisory



**Exhibit 4: Calendar year financial summary** 

Total Brain (TTB.AX)						Share price (30 June 2020)					A\$	0.3
Profit and Loss (A\$m)						Interim (A\$m)	H1CY18A	H2CY18A	H1CY19F	H2CY19F	H1CY20F	H2CY20
Y/E December 31	CY18A	CY19F	CY20F	CY21F	CY22F	Revenue	1.6	1.1	1.5	2.2	3.2	4
Revenue	2.7	3.7	8.1	16.9	24.6	EBITDA	(5.9)	(4.4)	(3.7)	(3.8)	(3.0)	(1.
Gross profit	2.5	3.1	6.7	13.9	20.3	EBIT	(9.3)	(4.5)	(4.0)	(3.9)	(3.2)	(2.
GP margin %	93.5%	84.2%	82.3%	82.3%	82.3%	NPAT (normalised)	(11.0)	(4.5)	(4.1)	(3.9)	(3.1)	(1.
EBITDA	(10.2)	(7.5)	(4.8)	1.4	6.6	Minorities	0.0	0.0	0.0	0.0	0.0	. (
Depn	(0.0)	(0.1)	(0.0)	(0.0)	(0.0)	NPAT (reported)	(11.0)	(4.5)	(4.1)	(3.9)	(3.1)	(1
Amort	(0.2)	(0.3)	(0.4)	(0.4)	. ,	EPS (normalised)	(20.9)	(6.9)	(0.6)	(4.8)	(3.0)	(1
EBIT	(13.9)	(7.9)	(5.2)	1.0	, ,	EPS (reported)	(20.9)	(6.9)	(0.6)	(4.8)	(3.0)	(1
Interest	0.0	0.0	0.2	0.2		Dividend (cps)	0.0	0.0	0.0	0.0	0.0	(.
Tax	0.0	0.0	0.5	(0.3)		Imputation	30.0	30.0	30.0	30.0	30.0	3
Minorities	0.0	0.0	0.0	0.0	. ,	Operating cash flow	(2.2)	(2.3)	(3.4)	(4.3)	(0.7)	(1
Equity accounted assoc	0.0	0.0	0.0	0.0		Free Cash flow	(0.8)	(1.0)	(2.0)	(3.2)	0.3	(0
NPAT pre significant items	(15.5)	(8.0)	(4.5)	0.8		Divisionals	H1CY18A	H2CY18A	H1CY19A	H2CY19F	H1CY20F	H2CY2
Significant items	0.0	0.0	0.0	0.0	0.0		1.6	1.1	1.3	1.5	2.4	H2C12
•				0.8		B2C Revenue	1.0	0.0	0.2	0.7	0.7	(
NPAT (reported)	(15.5)	(8.0)	(4.5)	0.0	4.0		1.6					
Cash flow (A\$m)	CV40A	CV40E	CV20E	CVME	OVOOR	Total Revenue	1.6	1.1	1.5	2.2	3.2	4
Y/E December 31	CY18A	CY19F	CY20F	CY21F	CY22F							
EBITDA	(10.2)	(7.5)	(4.8)	1.4		Gross profit	1.5	1.0	1.3	1.8	2.6	4
Interest	0.0	0.0	0.2	0.2		Gross Profit Margin %	97%	89%	87%	82%	82%	82
Tax	0.0	0.0	0.0	(0.4)	(1.7)							
Working capital changes	5.7	(0.1)	2.7	(0.6)	(0.6)	Employ ment	2.3	2.8	2.7	3.7	3.7	3
Operating cash flow	(4.5)	(7.7)	(1.9)	0.7	4.5	Marketing	0.2	0.4	0.4	0.4	0.4	C
Mtce capex	0.0	(0.0)	(0.1)	(0.1)	(0.1)	Other costs	1.3	1.2	1.3	1.5	1.5	1
Free cash flow	(4.5)	(7.7)	(2.0)	0.6	4.4	Total costs	3.7	4.4	4.4	5.6	5.6	
Growth capex	(2.8)	(2.5)	(2.0)	(2.0)	(2.0)							
Acquisitions/Disposals	0.0	0.0	0.0	0.0	. ,	EBITDA	(2.2)	(3.4)	(3.1)	(3.8)	(3.0)	(1
Other	(0.1)	0.1	0.0	0.0		EBITDA margin %	nm	nm	nm	nm	nm	,
Cash flow pre financing	(7.4)	(10.0)	(4.0)	(1.4)	2.4							
Equity	1.2	14.8	5.9	0.0		Margins, Leverage, Returns		CY18A	CY19F	CY20F	CY21F	CY2
Debt	0.0	0.0	0.0	0.0		EBITDA margin %		(384.5%)	(204.7%)	(59.2%)	8%	27
Dividends paid	0.0	0.0	0.0	0.0		EBIT margin %		(521.2%)	(215.3%)	(64.2%)	6%	25
Net cash flow for year	(6.1)	4.7	2.0	(1.4)		NPAT margin (pre significant it	eme)	(582.8%)	(216.1%)	(55.3%)	5%	19
Balance sheet (A\$m)	(0.1)	7.7	2.0	(1.4)	2.7	Net Debt (Cash)	GIII3)	3.27	7.62	9.58	8.18	10.
Y/E December 31	CY18A	CY19F	CY20F	CY21F	CV22E	Net debt/EBITDA (x)	(x)	n/a	n/a	n/a	5.74	1.0
Cash	3.3	7.6	9.6	8.2		ND/ND+Equity (%)	(%)	(22.9%)	(46.2%)	(59.9%)	(44.9%)	(51.9
Accounts receivable	0.5	2.5	1.0	1.8				` '	, ,	. ,		
				-		EBIT interest cover (x)	(x)	n/a	n/a	n/a	(18.4%)	(2.8
Inventory	0.0	0.0	0.0	0.0		ROA		(62.3%)	(36.1%)	(19.6%)	3.5%	19.9
Other current assets	0.1	0.3	0.3	0.3		ROE		(94.3%)	(38.2%)	(18.0%)	3.2%	15.9
Total current assets	3.8	10.4	10.9	10.3		ROIC		(102.9%)	(223.5%)	(79.2%)	18.4%	113.5
PPE	0.2	0.2	0.3	0.4		NTA (per share)		33.0%	40.9%	23.6%	24.4%	28.6
Goodwill	0.0	0.0	0.0	0.0		Working capital		(6.6%)	193.3%	18.0%	93.0%	167.6
Investments	0.0	0.0	0.0	0.0		WC/Sales (%)		(2.5%)	52.4%	2.2%	5.5%	6.8
Deferred tax asset	0.0	0.0	0.0	0.0		Revenue growth		12.3%	38.5%	119.6%	109.3%	45.4
Other non current assets	14.5	14.7	16.3	17.9		EBIT growth pa		n/a	n/a	n/a	(118.8%)	529.1
Total non current assets	14.8	15.0	16.6	18.3		Pricing		CY18A	CY19F	CY20F	CY21F	CY2
Total Assets	18.6	25.4	27.5	28.5	33.3	No of shares (y/e)	(m)	53	95	108	108	1
Accounts payable	0.5	0.6	0.8	0.8	0.9	Weighted Av Dil Shares	(m)	590	95	108	108	1
Short term debt	0.0	0.0	0.0	0.0	0.0							
Tax payable	0.0	0.0	0.0	0.0	0.0	EPS Reported	cps	(29.19)	(9.31)	(4.13)	0.77	4
Deferred revenue	0.4	0.6	1.0	1.2		EPS Normalised/Diluted	cps	(29.19)	(9.31)	(4.13)	0.77	4
Total current liabilities	0.9	1.1	1.8	2.0		EPS growth (norm/dil)	-1	n/a	n/a	n/a	(118.7%)	440
Long term debt	0.9	0.0	0.0	0.0		DPS	cps	ıva -	-	- 11/4	(110.170)	441
Other non current liabs	0.0	0.0	0.0	0.0		DPS Growth	оро				- n/o	
								n/a	n/a	n/a	n/a	0.0
Total long term liabilities	0.1	0.1	0.1	0.1		Dividend yield		0.0%	0.0%	0.0%	0.0%	0.0
Total Liabilities	1.0	1.2	1.9	2.1		Dividend imputation		30	30	30	30	
Net Assets	17.5	24.1	25.6	26.4	31.0	PE (x)		-	-	-	49.1	9
						PE market		15.8	15.8	15.8	15.8	1
Share capital	58.1	72.6	78.5	78.5		Premium/(discount)			(100.0%)	(100.0%)	211.0%	(43.1
Accumulated profits/losses	(44.8)	(52.7)	(57.2)	(56.3)	_ ` /	EV/EBITDA		(2.6)	(4.1)	(6.1)	23.0	4
Reserves	4.2	4.3	4.3	4.3		FCF/Share	cps	(7.3)	(5.9)	(4.6)	-1.2	
						I						
Minorities	0.0	0.0	0.0	0.0	0.0	Price/FCF share		(5.2)	(6.4)	(8.3)	- 32.6	15

Source: RaaS Advisory



# FINANCIAL SERVICES GUIDE

# RaaS Advisory Pty Ltd ABN 99 614 783 363

Corporate Authorised Representative, number 1248415

of

BR SECURITIES AUSTRALIA PTY LTD
ABN 92 168 734 530
AFSL 456663

Effective Date: 26th November 2018



#### **About Us**

BR Securities Australia Pty Ltd (BR) is the holder of Australian Financial Services License ("AFSL") number 456663. RaaS Advisory Pty Ltd (RaaS) is an Authorised Representative (number 1248415) of BR. This Financial Service Guide (FSG) is designed to assist you in deciding whether to use RaaS's services and includes such things as

- who we are
- our services
- how we transact with you
- how we are paid, and
- complaint processes

Contact Details, BR and RaaS

BR Head Office: Level 14, 344 Queen Street, Brisbane, QLD, 4000

RaaS. 20 Halls Road Arcadia, NSW 2159

P: +61 414 354712

E: finola.burke@raasgroup.com

RaaS is the entity providing the authorised AFSL services to you as a retail or wholesale client.

## What Financial Services are we authorised to provide? RaaS is

authorised to

- provide general advice to retail and wholesale clients in relation to
  - Securities
- deal on behalf of retail and wholesale clients in relation to
  - Securities

The distribution of this FSG by RaaS is authorized by BR.

#### Our general advice service

Please note that any advice given by RaaS is general advice, as the information or advice given will not take into account your particular objectives, financial situation or needs. You should, before acting on the advice, consider the appropriateness of the advice, having regard to your objectives, financial situation and needs. If our advice relates to the acquisition, or possible acquisition, of a particular financial product you should read any relevant Prospectus, Product Disclosure Statement or like instrument. As we only provide general advice we will not be providing a Statement of Advice. We will provide you with recommendations on securities

### Our dealing service

RaaS can arrange for you to invest in securities issued under a prospectus by firstly sending you the offer document and then assisting you fill out the application from if needed.

## How are we paid?

RaaS earns fees for producing research reports. Sometimes these fees are from companies for producing research reports and/or a financial model. When the fee is derived from a company, this is clearly highlighted on the front page of the report and in the disclaimers and disclosures section of the report.

We may also receive a fee for our dealing service, from the company issuing the securities.

### **Associations and Relationships**

BR, RaaS, its directors and related parties have no associations or relationships with any product issuers other than when advising retail clients to invest in managed funds when the managers of these funds may also be clients of BR. RaaS's representatives may from time to time deal in or otherwise have a financial interest in financial products recommended to you but any material ownership will be disclosed to you when relevant advice is provided.

### Complaints

If you have a complaint about our service you should contact your representative and tell them about your complaint. The representative will follow BR's internal dispute resolution policy, which includes sending you a copy of the policy when required to. If you aren't satisfied with an outcome, you may contact AFCA, see below. BR is a member of the Australian Financial Complaints Authority (AFCA). AFCA provide fair and independent financial services complaint resolution that is free to consumers.

Website: <a href="www.afca.org.au">www.afca.org.au</a>; Email: <a href="mailto:info@afca.org.au</a>; Telephone: 1800931678 (free call)
In writing to: Australian Financial Complaints Authority, GPO Box 3, Melbourne, VIC, 3001.

# **Professional Indemnity Insurance**

BR has in place Professional Indemnity Insurance which satisfies the requirements for compensation under s912B of the Corporations Act and that covers our authorized representatives.



#### **DISCLAIMERS and DISCLOSURES**

This report has been commissioned by Total Brain Ltd prepared and issued by RaaS Advisory Pty Ltd. RaaS Advisory has been paid a fee to prepare this report. RaaS Advisory's principals, employees and associates may hold shares in companies that are covered and, if so, this will be clearly stated on the front page of each report. This research is issued in Australia by RaaS Advisory and any access to it should be read in conjunction with the Financial Services Guide on the preceding two pages. All information used in the publication of this report has been compiled from publicly available sources that are believed to be reliable. Opinions contained in this report represent those of the principals of RaaS Advisory at the time of publication. RaaS Advisory provides this financial advice as an honest and reasonable opinion held at a point in time about an investment's risk profile and merit and the information is provided by the RaaS Advisory in good faith. The views of the adviser(s) do not necessarily reflect the views of the AFS Licensee. RaaS Advisory has no obligation to update the opinion unless RaaS Advisory is currently contracted to provide such an updated opinion. RaaS Advisory does not warrant the accuracy of any information it sources from others. All statements as to future matters are not guaranteed to be accurate and any statements as to past performance do not represent future performance.

Assessment of risk can be subjective. Portfolios of equity investments need to be well diversified and the risk appropriate for the investor. Equity investments in listed or unlisted companies yet to achieve a profit or with an equity value less than \$50 million should collectively be a small component of a balanced portfolio, with smaller individual investment sizes than otherwise. Investors are responsible for their own investment decisions, unless a contract stipulates otherwise. RaaS Advisory does not stand behind the capital value or performance of any investment. Subject to any terms implied by law and which cannot be excluded, RaaS Advisory shall not be liable for any errors, omissions, defects or misrepresentations in the information (including by reasons of negligence, negligent misstatement or otherwise) or for any loss or damage (whether direct or indirect) suffered by persons who use or rely on the information. If any law prohibits the exclusion of such liability, RaaS Advisory limits its liability to the re-supply of the Information, provided that such limitation is permitted by law and is fair and reasonable. Copyright 2020 RaaS Advisory Pty Ltd (A.B.N. 99 614 783 363). All rights reserved